



NCTIA
North Carolina
Travel Industry Association

membership application

Your Name _____

Phone _____

Organization _____

Fax _____

Type of Business _____

Email _____

Address _____

Of Employees _____

County _____

City/State/Zip _____

Payment: Check Enclosed Invoice Requested

2008 Membership Dues

- | | |
|--|---------|
| <input type="checkbox"/> 1-25 employees | \$352 |
| <input type="checkbox"/> 26-50 employees | \$448 |
| <input type="checkbox"/> Over 50 employees | \$496 |
| <input type="checkbox"/> Sustaining Member | \$1,100 |

Signature _____ Date _____

WHY SHOULD YOU JOIN NCTIA?

Travel and tourism is a leading revenue producer for the state of North Carolina. Tourism produces 43 million visitors annually, ranking North Carolina 8th in person-trip volume among the 50 states. Travelers spend \$15.4 billion, creating nearly 200,000 jobs. The positive impact of travel and tourism continues to grow while other sectors of the state's economy are in decline or remain sluggish.

If your business is travel and tourism related or benefits from this industry, let us help create better opportunities for your business. NCTIA members work in lodging, travel promotion, convention and visitor bureaus, attractions, restaurants, outdoor recreation, the media, advertising and public relations, associations, vacation sales and rentals, and in companies supplying these businesses.

HOW DOES NCTIA SERVE YOU?

The NCTIA is an informational clearinghouse for public debate, legislative calls to action and grassroots lobbying efforts. When possible, the NCTIA will convene forums to allow for public discussion of impact issues affecting a particular North Carolina region. We sponsor legislative events to increase legislator's awareness of the travel and tourism industry's economic impact, and we keep NCTIA members informed of legislative activities by publishing an electronic weekly report during session.

The NCTIA annual convention offers opportunities to learn from industry leaders, to network with peers and to be kept abreast of economic and political trends. Networking opportunities continue throughout the year with committee work and social and educational events. These are just a few of the many NCTIA benefits.

North Carolina Travel Industry Association

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