

Sunday, March 21st • Emerald Golf Club • New Bern, NC

TOURISM SHOOTOUT

2010 Governor's Conference Golf Outing • Sponsored by the N.C. Travel Industry Association

Join us on Sunday, March 21st, for an afternoon of golf at Emerald Golf Club. The North Carolina Travel Industry Association (NCTIA) sponsors the Outing, with the net proceeds going to help underwrite Tourism Day in Raleigh on May 11th. This National Tourism Week event is very important to all of us. Tourism Day is an entertaining event where members of our state's travel industry join forces to convey to special guests, our State Legislators, the economic significance of tourism.

The Emerald Golf Club was designed by Rees Jones, 1995 Golf World Architect of the Year. As Rees Jones said, "Too many courses today are being built for the one-week PGA Tournament. I like to design courses that are challenging to the typical golfers." Emerald Golf Club has been named one of the top 50 courses in the Southeast by Golf Weekly. The course was also the host to the 1992 and 1993 PGA Tour Qualifying School.

The format of play will be a Modified Captain's Choice, the most popular format for foursome competition. All players hit their tee shots, then select the best one. From that point, each golfer will play his/her own ball to complete the hole. To make the tournament even more exciting, NCTIA has included several "go low" options available for each group. Each individual player can purchase up to two mulligans (replayed shots,) a piece of one-foot long string (any ball lying within the string is counted as holed,) and up to two "front tees" where any player can tee off the Ladies Tee. This valuable option gives the players a chance to drive the green on a par four or put the team within reach on a par five.

Kinston From 70 West, follow 70 West, take the Glenburnie Rd exit turn right onto Glenburnie Rd, second right hand turn into Greenbrier, follow the sign.

Havelock From 70 East, follow 70 East, take the Glenburnie Rd exit, turn left on Glenburnie Rd, at the third stoplight turn right into Greenbrier, follow the sign.

Little Washington/Chocowinty From 17 South, follow 17 South over the Neuse River Brige exit onto hwy 70 west bypass, take the Glenburnie Rd exit, turn left on Glenburnie Rd, turn right at the third stoplight, follow the sign.

Jacksonville From 17 North, follow 17 North to Glenburnie Rd (hwy 43), turn left at the stoplight approximately 1/2 mile to second stoplight, turn left into Greenbrier, follow the sign.

Emerald Golf Club
5000 Clubhouse Drive
New Bern, NC 28561
252-633-4440
www.emeraldgc.com



Arrive at the course by 12pm
Tee times start at 12:30pm
Register to play by March 5th!

REGISTRATION

TOURISM SHOOTOUT 2010

Give the names, handicaps and addresses of those who are playing in your group. If you are a single entry, or less than a foursome, we will try to put you in with a group or try to complete your foursome. Arrive at the course by noon. Tee times start at 12:30pm.

1. Name _____ Handicap _____
Company/Organization _____
Address _____
2. Name _____ Handicap _____
Company/Organization _____
Address _____
3. Name _____ Handicap _____
Company/Organization _____
Address _____
4. Name _____ Handicap _____
Company/Organization _____
Address _____

PARTICIPATION RECAP

Participation in NCTIA's Tourism Shootout is \$125.00 per person. This includes green fees, cart, goodie bag and lunch. Mulligans (2), string (1), and front tees (2) are non-transferable and are \$5.00 per person (example: 2 mulligans x \$5.00 = \$10.00)

| Name | Mulligans | String | Front Tee | Total |
|----------|-----------|----------|-----------|----------|
| 1. _____ | \$ _____ | \$ _____ | \$ _____ | \$ _____ |
| 2. _____ | \$ _____ | \$ _____ | \$ _____ | \$ _____ |
| 3. _____ | \$ _____ | \$ _____ | \$ _____ | \$ _____ |
| 4. _____ | \$ _____ | \$ _____ | \$ _____ | \$ _____ |

Grand Total \$

To simplify matters for the tournament organizers, please pay as a group for all names registered on this form. Payment can be made by credit card or one check for all participants in the group or individual checks presented together for the number of participants registered on the form (can even be one). Make your checks payable to NCTIA and mail the entry form and check(s) by March 5th to:

NCTIA, 1800 Camden Rd. Suite 107, #213, Charlotte, NC 28203

Name as it appears on card: _____

Card #: _____ Expiration Date: _____

Signature: _____

Please let us know you want to play. FAX THIS FORM BY MARCH 5th TO 704-333-6927.

Name, phone and email of person submitting the entry form (in case we need to contact you)

Name _____ Phone (____) _____ - _____ email _____

If you have questions, please call: 704-333-3234